

ClickThrough

Digital. Accelerated.

2024 Q3

HOME FURNITURE RETAIL – DIGITAL BENCHMARK REPORT

A comparison of search engine optimisation, digital paid media effectiveness and website optimisation

How do you compare?



Photo by [Alexandra Gorn](#) on [Unsplash](#)



FREE DIGITAL BENCHMARK REPORT – *What to Expect...*

We have prepared your easy-to-digest Digital Benchmark Report to help you to understand how you perform against your competition quickly.

We looked at a ranging cross-section of websites within your sector and detailed how they rank in relation to site performance and visibility – covering everything you would need to know, from insights into what they are doing well, to quick-fix opportunities for your own business.

- 1 Up to 11 of your competitors digital health analysed.
- 2 1,300 unique and relevant data points.
- 3 70 pages of information and recommendations for your sector.
- 4 **Delivered FREE when you book in a 15-minute call** – [Schedule a call now!](#)
- 5 No sales push - just a chat and a chance to get to know each other.

BRANDS INCLUDED –

These are the brands we've included in your report:

SWOON



LUXDECO

loaf

FURNITURE
Village

FURNITURE
AND CHOICE

BARKER AND
STONEHOUSE

Oak
furnitureland

HEAL'S

COTSWOLD
COMPANY

hu
housing
units

the
home
department
store

HOW DO YOU COMPARE?

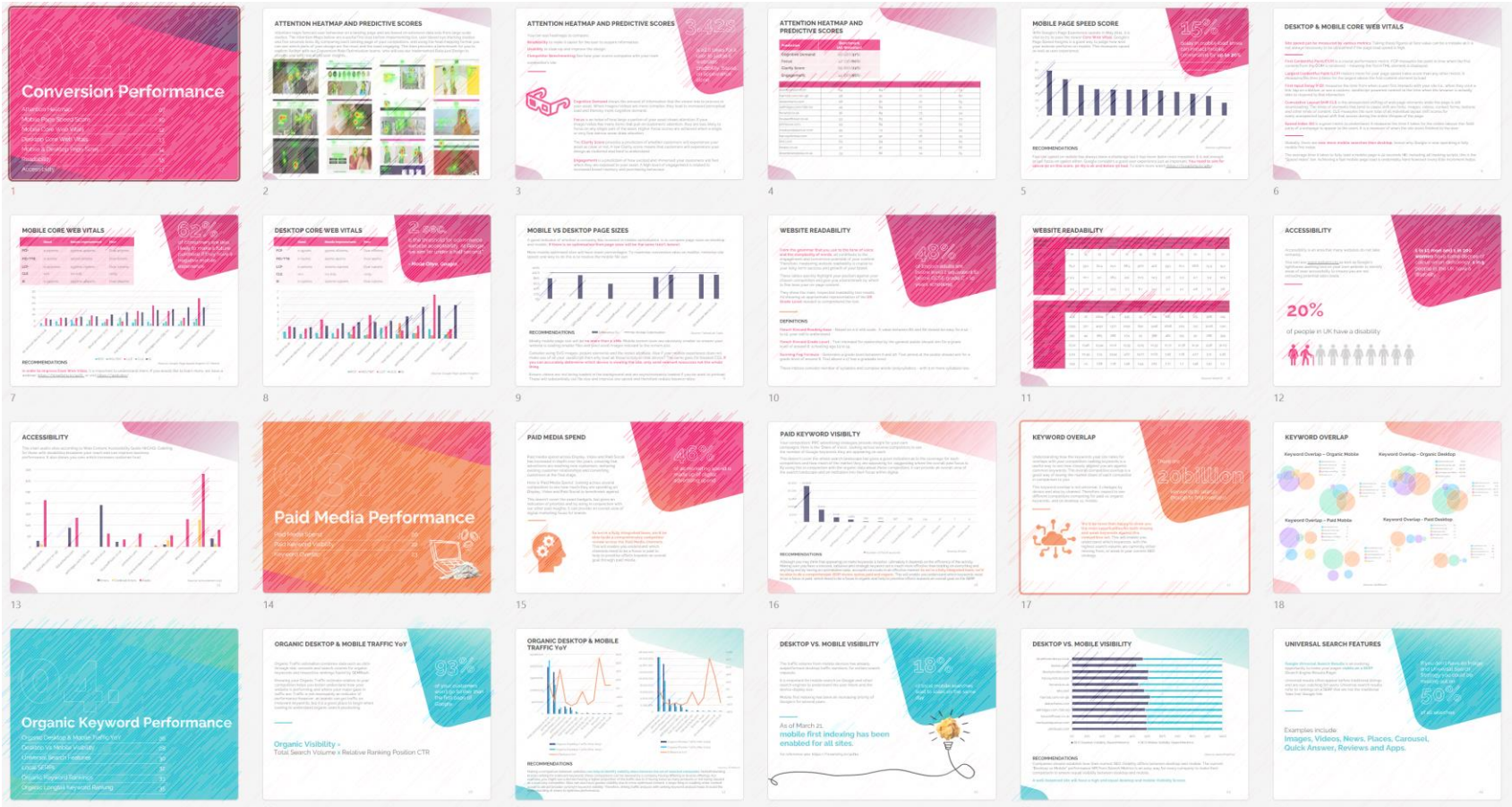
If you'd like to see a different set of brands – [*let us know!*](#)



CONTENTS – *Your contents page will look like this...*

1. Phil Robinson, Founder and CEO of Clickthrough, Foreword	04
2. Conversion Performance	06
3. Paid Media Performance	19
4. Organic Keyword Performance	24
5. Authority and Backlinks	37
6. Technical Performance	45
7. Social and Content Performance	58
8. Market Explorer	65
9. Meet some of our clients	68
10. Final Note	70

WHAT WILL YOU FIND OUT? – *Some of the metrics we include are...*



PLUS MORE – *with recommendations...*

WHO ARE CLICKTHROUGH? – *How do we know we can help you?*



Team of 50+ Integrated Experts: Driving excellent performance for top brands since 2004



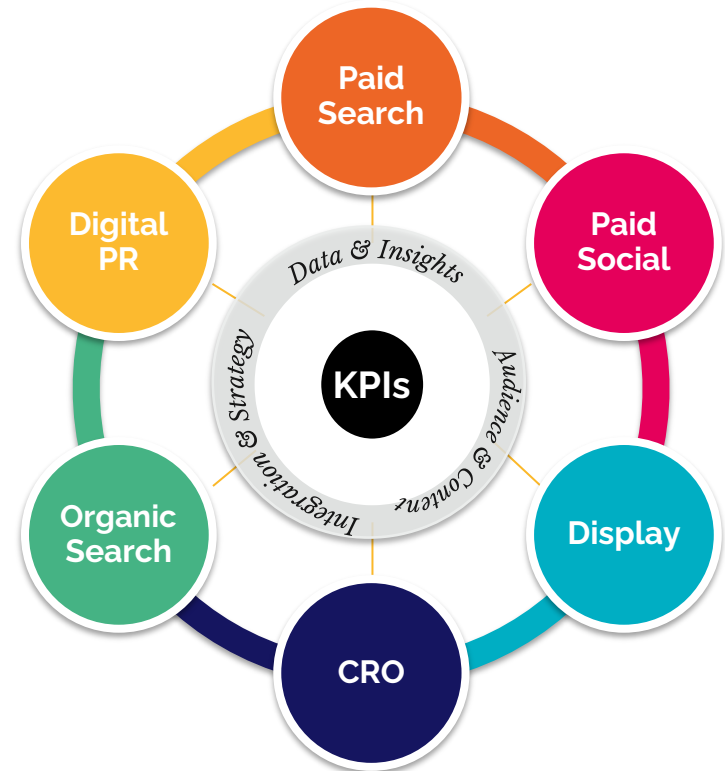
Integrated Fluid Budgets: Get all channels working in synergy to achieve your KPIs



Accelerate Conversion Rates: Data-led Design™ is embedded in all integrated strategies.



Performance-Linked Fees: Build your upside targets into your contract for a win-win partnership.



YOU'D BE IN GOOD COMPANY –

Look who has already trusted us with their digital reputation!



GET IN TOUCH –

We'd love to hear from you...

Contact us to talk through how we can utilise our expertise, technology and data to improve your Digital Performance and help to give you a competitive edge in your industry.

We're happy to arrange an internal audit, have a first stage meeting, discuss your digital worries and provide full pitches. Connect with us for honest, truthful dialogue, inspiring conversation and learning and support opportunities - and every now and then a challenge or two to make you think - all with no pressure.

Schedule a call now!

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