ClickThrough Digital. Accelerated.

2024 Q2

SCHOOL UNIFORM PROVIDERS - DIGITAL **BENCHMARK REPORT**

A comparison of search engine optimisation, digital paid media effectiveness and website optimisation

How do you compare?



Photo by ROBIN WORRALL on <u>Unsplash</u>



FREE DIGITAL BENCHMARK REPORT - What to Expect...

We have prepared your easy-to-digest Digital Benchmark Report to help you quickly understand how you perform against your competition.

We looked at a cross section of websites for your sector and detailed how they rank in relation to site performance and visibility – covering everything you would need to know, from insights into what they are doing well to opportunities for your own company.

- Up to 11 of your competitor's digital health analysed
- 2 1,300 unique and relevant data points
- 70 pages of information and recommendations for your sector
- Delivered FREE when you book in a 15-minute call Schedule a call now!
- No sales push just a chat and a chance to get to know each other

BRANDS INCLUDED -

These are the brands we've included in your report;



















School Uniform Direct

Price & Buckland schoolblazer



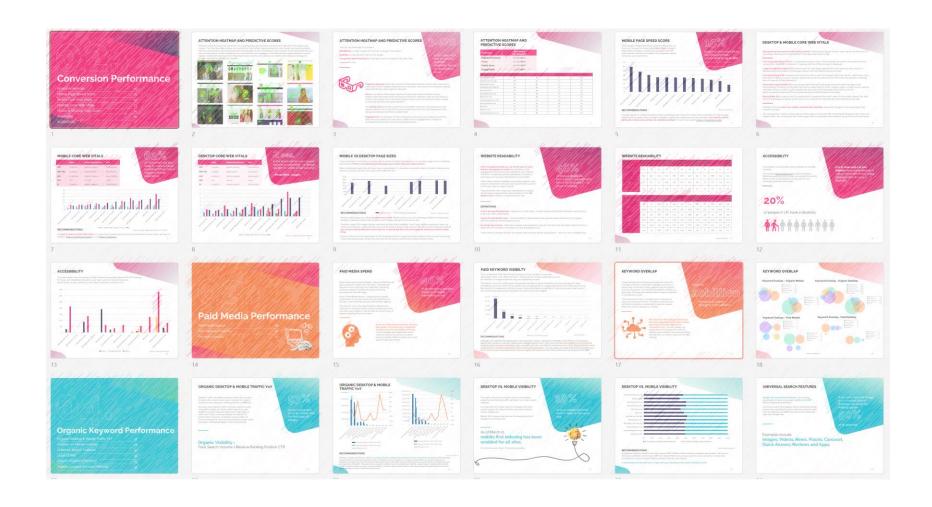
If you'd like to see a different set of brands – <u>let us know!</u>



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WHAT WILL YOU FIND OUT? -Some of the metrics we include are...



PLUS MORE - with recommendations...

WHO ARE CLICKTHROUGH? – How do we know we can help you?



Team of 50+ integrated experts: driving performance
for leading brands since 2004



Integrated Fluid Budgets: get all channels working in synergy to achieve your KPIs



Accelerate Conversion Rates: Data-led Design™ is embedded in all strategies



Performance-Linked Fees: build your upside targets into your contract, win-win partnerships



YOU'D BE IN GOOD COMPANY -

Look who already trust us with their digital reputation...















































GET IN TOUCH -

We'd love to hear from you...

Contact us to talk through how we can utilise our expertise, technology and data to improve your Digital Performance and help to give you a competitive edge in your industry.

We're happy to arrange an internal audit, have a first stage meeting, discuss your digital worries and provide full pitches. Connect with us for honest, truthful dialogue, inspiring conversation and learning and support opportunities - and every now and then a challenge or two to make you think - all with no pressure.

Schedule a call now!

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